

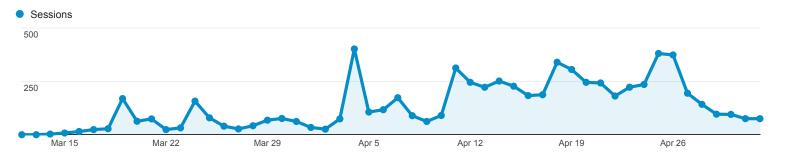
Mar 12, 2016 - May 2, 2016

## Overview



Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,989 % of Total: 100.00% (6,989)	<b>57.05%</b> Avg for View: 57.03% (0.03%)	3,987 % of Total: 100.03% (3,986)	83.53% Avg for View: 83.53% (0.00%)	1.28 Avg for View: 1.28 (0.00%)	00:01:13 Avg for View: 00:01:13 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	3,158 (45.19%)	51.04%	1,612 (40.43%)	80.40%	1.36	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. mobile	2,756 (39.43%)	68.03%	1,875 (47.03%)	87.48%	1.20	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. tablet	1,075 (15.38%)	46.51%	500 (12.54%)	82.60%	1.26	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3